

Appendix 1: Detailed Actions List and Explanation

Action	Event	Event Category	Event label	Meaning	Event Tracking Code
Click the page turn button	Click	button	gotopage:1 gotopage:2 gotopage:3	Turn to page N	gtag('event', 'click', {'event_category': 'button', 'event_label': "goto page:" + current_page}))
Click to download pdf	Click	download	bookConfig. DownloadURL	Download PDF	gtag('event', 'click', {'event_category': 'download', 'event_label': bookConfig.DownloadURL}))
Pause the audio	Pause	audio	Page N resource	Pause the audio	gtag('event', 'pause', {'event_category': 'audio', 'event_label': "Page"+BookInfo.getCurrentPages()[0]+" "+resource}))
Play the audio	Play	audio	Page N resource	Play the audio	gtag('event', 'play', {'event_category': 'audio', 'event_label': "Page"+BookInfo.getCurrentPages()[0]+" "+resource}))
Pause the video	Pause	video	Page N resource	Pause the video	gtag('event', 'pause', {'event_category': 'Video', 'event_label': "Page"+BookInfo.getCurrentPages()[0]+" "+resource}))
Play the video	Play	video	Page N resource	Pause the video	gtag('event', 'play', {'event_category': 'Video', 'event_label': "Page"+BookInfo.getCurrentPages()[0]+" "+resource}))
Click the button added from editor	Click	button	Page N resource	Click the button	gtag('event', 'click', {'event_category': 'button', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click the hotspot	Click	hotspot	Page N resource	Click the hint	gtag('event', 'click', {'event_category': 'hotspot', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click the image	Click	image	Page N resource	Click the image	gtag('event', 'click', {'event_category': 'image', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})

Click the link	Click	link	Page N resource	Click the link	gtag('event', 'click', {'event_category': 'Link', 'event_label': "Page"+BookInfo.getCurrentPages()[0]+' '+url})
Click Cross added from editor	Click	cross	Page N resource	Click the cross	gtag('event', 'click', {'event_category': 'Cross', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click Cylinder added from editor	Click	Cylinder	Page N resource	Click the Cylinder	gtag('event', 'click', {'event_category': 'Cylinder', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click Dovetailed added from editor	Click	Dovetailed	Page N resource	Click the Dovetailed	gtag('event', 'click', {'event_category': 'Dovetailed', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click Hexagon added from editor	Click	Hexagon	Page N resource	Click the Hexagon	gtag('event', 'click', {'event_category': 'Hexagon', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click Parallelogram added from editor	Click	Parallelogram	Page N resource	Click the Parallelogram	gtag('event', 'click', {'event_category': 'Parallelogram', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click Pentagon added from editor	Click	Pentagon	Page N resource Page N resource	Click the Pentagon	gtag('event', 'click', {'event_category': 'Pentagon', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click Prismatic added from editor	Click	Prismatic	Page N resource	Click the Prismatic	gtag('event', 'click', {'event_category': 'Prismatic', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})

Click Rectangle added from editor	Click	Rectangle	Page N resource	Click the Rectangle	gtag('event', 'click', {'event_category': 'Rectangle', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click RightArrow added from editor	Click	RightArrow	Page N resource	Click the RightArrow	gtag('event', 'click', {'event_category': 'RightArrow', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click Round added from editor	Click	Round	Page N resource	Click the Round	gtag('event', 'click', {'event_category': 'Round', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click Trapezoid added from editor	Click	Trapezoid	Page N resource	Click the Trapezoid	gtag('event', 'click', {'event_category': 'Trapezoid', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click Triangle added from editor	Click	Triangle	Page N resource	Click the Triangle	gtag('event', 'click', {'event_category': 'Triangle', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click VirtualEnd added from editor	Click	VirtualEnd	Page N resource	Click the VirtualEnd	gtag('event', 'click', {'event_category': 'VirtualEnd', 'event_label': "Page"+BookInfo.getCurrentPages()[0]})
Click the shopping cart	Click	Shopping	Page N resource	Turn to shopping page or go to url	gtag('event', 'click', {'event_category': 'Shopping', 'event_label': "Page"+BookInfo.getCurrentPages()[0]+" showProductDetail"})
Click the checkout button for certain product	Click	CheckOut	doCheckout	Pay for certain product	gtag('event', 'click', {'event_category': 'CheckOut', 'event_label': "doCheckout"})
Click the checkout button for	Click	ShoppingCart	CheckOutAll	Pay for all products	gtag('event', 'click', {'event_category': 'ShoppingCart', 'event_label': "CheckOutA

all products					l"))
Click the checkout (pay with Email) button for certain product	Click	mailtoCheckOut	doCheckOut	Pay for certain product via email	gtag('event', 'click', {'event_category': 'mailtoCheckOut', 'event_label': "doCheckOut"})

(Note that Google Analytics will record the first page in the double-page mode.)